

# Sumit kumar

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## experience

### Synaptic – Product designer

JULY 2018 - PRESENT

- Led design of company profile redesign from ideation to launch.
- Created design system for Web & Mobile.
- Managing product strategy for Mobile app & Synaptic Insights

### Parallel labs – UX designer

NOV 2017 - SEP 2018

Collaborated with founders & led design for multiple projects for Urban Piper, Vimaana, IQVIA, Happicities & Harappa.

- Drove a human-centered approach within our workflow by successfully introducing research initiatives.
- Ran user interview and testing sessions

### Tinysteps - UX Designer

DEC 2016 - JULY 2017

- Led design for Tinystep app on iOS & Android . Designed Baby names for web.
- Oversaw Product strategy & user research

### Independent - Freelance Designer

JAN 2016 - NOV 2016

Developed and designed fully responsive websites for clients.

## education

### Indian Insititue of Technology, BHU

JULY 2016

Completed 7 semesters towards Mechanical engineering

## skills

End-to-end Product design	Wireframing	Figma
UX/UI Design	Task flows	Sketch
Visual Design	Storyboarding	Illustrator
User research & Testing	Prototyping	HTML/CSS
Interaction Design	Animation	Javascript

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Data visualisation	D3
Data analysis	R
Tableau	SQL